



# Sponsorship Opportunities

## Great Egret Sponsor — \$1,500 or more

(only one available)

- prime acknowledgement spot next to monthly calendar in newsletter (1,100+ readers)
- sole sponsor of yearly events calendar (1,500 distributed throughout the year)
- printed acknowledgement at monthly meetings
- listing on [www.wakeaudubon.org](http://www.wakeaudubon.org), which averages more than 400 hits a day
- four free memberships to National Audubon

How will your donation be used?

Your sponsorship at the \$3,000 level will cover all of the printing costs for our newsletter, our primary means of communicating with our membership.

## Goldfinch Sponsor — \$750 to \$1,499

(only one available)

- secondary acknowledgement spot next to mailer in monthly newsletter
- printed acknowledgement at monthly meetings
- listing on [www.wakeaudubon.org](http://www.wakeaudubon.org), which averages more than 400 hits a day
- two free membership to National Audubon

How will your donation be used?

Your sponsorship at \$1,400 or above will cover all of the postage for mailing our newsletters to more than 1,100 people, 11 times a year.

## Cardinal Sponsor — \$250 to \$749

(three available)

- printed acknowledgement at monthly meetings
- three acknowledgements a year in monthly newsletter
- listing on [www.wakeaudubon.org](http://www.wakeaudubon.org)
- one free membership to National Audubon

How will your donation be used?

Donations of \$300 or more will help us pay for such items as speakers, the printing of our yearly events calendar or the continuation of our purple martin house expansion.

Interested in learning more? E-mail us at [fundraising@wakeaudubon.org](mailto:fundraising@wakeaudubon.org).

## **Chickadee Sponsor — \$250 or equivalent**

(four available)

- perfect for a restaurant, coffee shop or grocery store (gift cards are accepted)
- printed acknowledgement at refreshment table during monthly meetings
- two acknowledgements a year in monthly newsletter
- product placement (if food items are donated) during monthly meetings and/or board meetings

The refreshment table is one of the most popular tables at our meetings!  
Everyone gathers around after the speaker to discuss the meeting and upcoming projects and events.

## **Carolina Wren Bird Walk Sponsor — \$100 to \$249**

(three available)

- listed in yearly calendar and in monthly newsletter
- three different bird walks, each one occurs once quarterly
- verbal acknowledgement at beginning of sponsored walk

Our bird walks draw members from all over Wake County and the Triangle.  
New programs this year will expand the area in which we visit, also.

**Every donor receives a membership to the Wake Audubon Society and will be included on our newsletter mailing list!**

If you are interested in supporting Wake Audubon in a smaller way, we would gladly accept the donation of products or gift certificates that we can use at our occasional raffle drawings or during a fundraising auction.

Your donations are tax deductible to the fullest extent of the law. Wake Audubon is a nonprofit, 501(c)(3) organization.

You can learn more about Wake Audubon and the projects and activities we are a part of by visiting [www.wakeaudubon.org](http://www.wakeaudubon.org).

**Thank you for your support!**

**Interested in learning more? E-mail us at [fundraising@wakeaudubon.org](mailto:fundraising@wakeaudubon.org).**

# Sponsorship Application

Date \_\_\_\_\_  
Name \_\_\_\_\_ Title \_\_\_\_\_  
Name of Business \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Phone \_\_\_\_\_ Fax \_\_\_\_\_  
E-mail \_\_\_\_\_  
Web site \_\_\_\_\_

Sponsorship amount \$ \_\_\_\_\_  
Sponsorship level \_\_\_\_\_

If Cardinal Sponsor, which three months do you wish to be listed in the newsletter?

J F M A M J J A S O N D

Please list names and addresses those whom you would like to receive the free memberships.

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_

(we can contact you by e-mail for this information at a later date if you wish)

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## Receipt of Donation — Thank you for your support!

Business \_\_\_\_\_  
Sponsorship Amount \$ \_\_\_\_\_  
Check # \_\_\_\_\_  
Date \_\_\_\_\_  
Accepted by \_\_\_\_\_

Wake Audubon • P.O. Box 12452 • Raleigh, NC 27605 • [www.wakeaudubon.org](http://www.wakeaudubon.org)

Wake Audubon is a nonprofit 501(c)(3) organization and your donation is tax deductible to the fullest extent of the law.